**Ministry of higher Education**

**And Scientific Research**

**Al-Nahrain University**

**College of Sciences**

**Website for Ali Baba café**

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**Introduction :**

*The website about market Ali baba for production of coffee ,nuts and dried* fruits .

1. What are we hoping to achieve?

* The objective is to present the production of the shop and to introduce them to consumers

1. Who's our target audience?

* The intended audience of young and old ,women and man because the shop products server all ages

1. What category, if any ,does our site fall into: ecommerce ,informational, educational, social networking?

* Ecommerce

1. How visually exciting does it needs to be effective?

* Use the colors of foods in the page and images

1. What tone do we want our content to convey, could it be serious or witty , complex or simple?

* It should be simple

1. Are we trying to raise money or sell something?

* Sell shop products

1. What media is best suited to carry the information ?

* By images and videos